

FINANCIAL TERMS

- **Bull Market** - A random market movement causing an investor to mistake himself for a financial genius.
- **Bear Market** - A 6 to 18-month period when the kids get no allowance, the wife gets no jewelry and the husband gets no sex.
- **Momentum Investing** - The fine art of buying high and selling low.
- **Value Investing** - The art of buying low and selling lower.
- **P/E Ratio** - The percentage of investors wetting their pants as the Market keeps crashing.
- **Broker** - Poorer than we were in 1999.
- **"Buy, Buy"** - A flight attendant making market recommendations as you step off the plane.
- **Standard & Poor** - Our life in a nutshell.
- **Stock Analyst** - Idiot who just downgraded our stock.
- **Stock Split** - When your ex-wife and her lawyer split all your assets equally between themselves.
- **Financial Planner** - A guy who actually remembers his wallet when he runs to the 7-11 for toilet paper and cigarettes.
- **Market Correction** - The day after you buy stocks.
- **Cash Flow** - The movement our money makes as it disappears down the toilet.
- **Call Option** - Something people used to do with a telephone in ancient times before e-mail.
- **Day Trader** - Someone who is disloyal from 9-5.
- **Cisco** - Sidekick of Pancho.
- **Yahoo** - What we yell after selling it to some poor sucker for \$240 per share.
- **Windows 2000** - What we jump out of when we're the sucker that bought Yahoo for \$240 per share.
- **Institutional Investor** - Past year investor who's now locked up in a nut house.
- **Profit** - Religious guy who talks to God.
- **Bill Gates** - Where God goes for a loan.