NAVIGATING THE MARKETS

THE LESSONS OF HISTORY

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The Peter Dag Portfolio

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2009 Timer of the Year

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THE PETER DAG PORTFOLIO

- **TWICE A MONTH – 17-20 PAGES**
- **MARKET UPDATE (weekly)**
- **THE GLOBAL BUSINESS CYCLE (monthly)**
- **THE US ECONOMY (monthly)**

THE QUESTION
I ASKED
MYSELF

WHAT ARE THE MOST
IMPORTANT LESSONS
I LEARNED IN THE PAST
30+ YEARS
OF MANAGING MONEY?

MENTAL FLEXIBILITY

WHAT DO WE MEAN BY LONG-TERM?

- YOUR ANSWER DRIVES YOUR STRATEGY (NOT THE PLAY MONEY, PLEASE)
- IS “TIMING” NECESSARY?
- ASSET CLASSES PERFORMANCE
- AVOIDING DISAPPOINTMENTS

THE MOST IMPORTANT CONCEPT I LEARNED IN THE PAST 30+ YEARS

WHAT HAPPENS IN THE REAL WORLD HAS AN ENORMOUS IMPORTANCE IN SHAPING YOUR INVESTMENT STRATEGY

IN OTHER WORDS

- YOU HAVE TO LEARN, AND STATISTICALLY JUSTIFY, THE RELATIONSHIPS BETWEEN ECONOMIC AND FINANCIAL EVENTS AND YOUR INVESTMENT STRATEGY
- TOO COMPLICATED? YOU WILL NEVER BE SATISFIED WITH YOUR RETURNS
- YOU ARE PLAYING AGAINST PEOPLE WHO DO

WHY?

YOU HAVE TO HAVE RULES/GUIDELINES ABOUT

- WHEN TO BUY
- WHEN TO SELL

OVER THE LONG-TERM

THE BUSINESS CYCLE

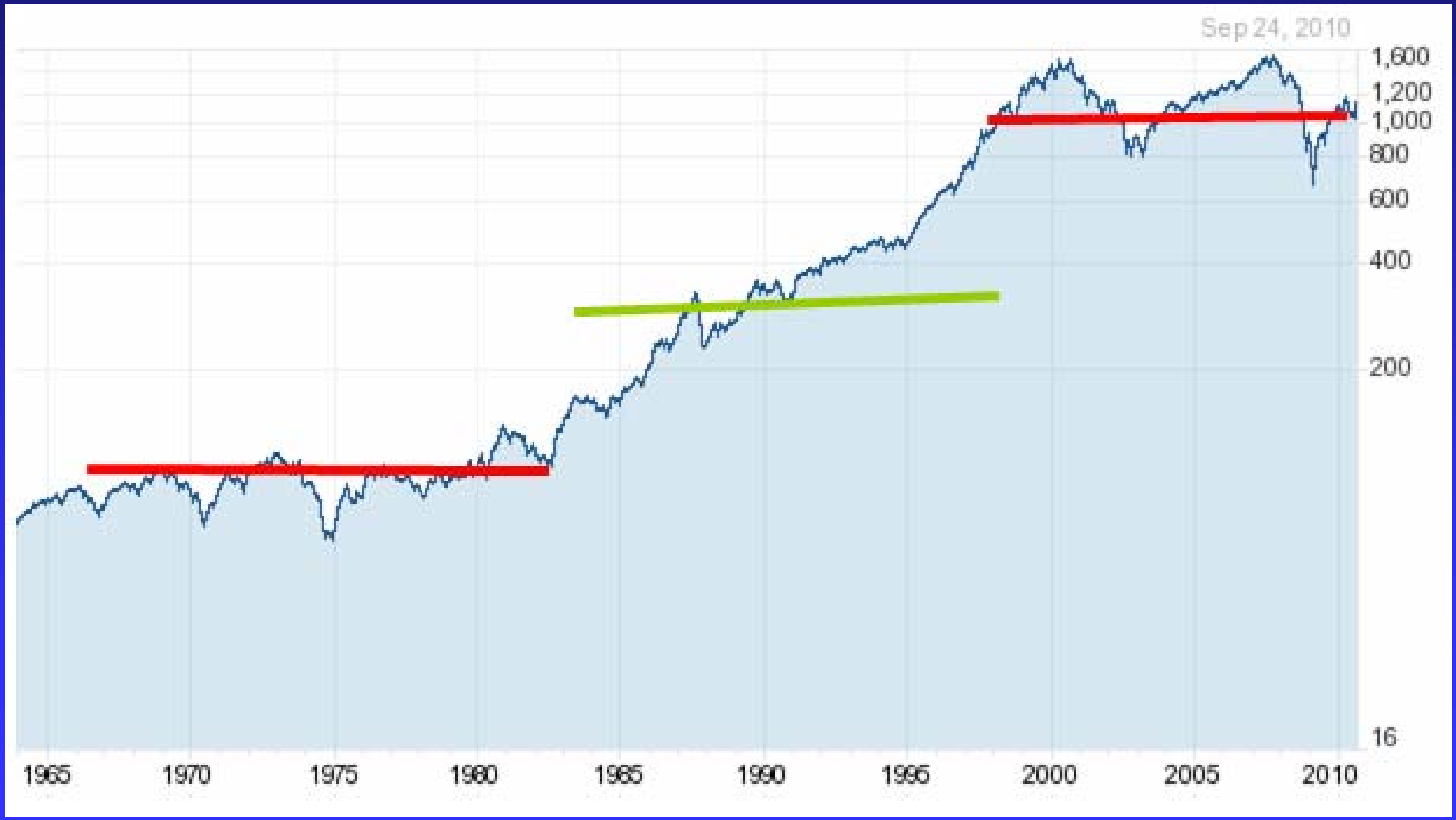
DRIVES

ALL ASSET PRICES

THE FACTS OF LIFE

S&P 500: "LONG-TERM"

THE REAL WORLD



THREE PERIODS

- 1969-1982 – FLAT MARKET
- 1982-1998 – SOARING MARKET
- 1998-2010 – FLAT MARKET

WHAT HAPPENED 1969-1982

- WAR
- GREAT SOCIETY
- EASY MONEY
- COMMODITIES – INFLATION
- INTEREST RATES

WHAT HAPPENED 1982-1998

- LOWER INFLATION
- LOWER INTEREST RATES
- BABY BOOMERS

WHAT HAPPENED 1998-2010

- GOVERNMENT POLICIES
- HOUSING
- AGING BABY BOOMERS
- LOW INTEREST RATES

S&P 500 SINCE 1965

I BELIEVE THIS IS ONE OF THE MOST IMPORTANT PRESENTATIONS I EVER MADE.

IT SHOWS THE SIMPLEST AND MOST RELIABLE INDICATORS I USE TO INVEST IN COMMODITIES, STOCKS, AND BONDS.

YOU CAN ACCESS THE REST OF THIS PRESENTATION BY BECOMING A VALUED SUBSCRIBER OF *THE PETER DAG PORTFOLIO*.

THANK YOU!

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